

FAX# 703 528 7880 OCT2/12 14.19  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME KATIE KEULEMAN  
SALES PRSN WA- JOE KNAUER  
CLASS: NATL. LOCAL REGIONAL

DATE OCT2/12 14.19

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
75	S		800P-900P	30		\$6,500.00	10/7	10/7	0		SUN	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1537												
PROGRAM : ONCE UPON TIME ORD COM1 : MGS ARE SKED TO RUN PART OF A MAKEGOOD MADE UP OF LINES 69-76												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
20	S		1000P-1100P	30		\$6,000.00	10/8	10/8	1		MON	1
PROGRAM : CASTLE												
77	A		800P-1000P	30		\$9,250.00	10/8	10/8	1		MON	1
PROGRAM : DANCING												
ORD COM1: MGS ARE SKED TO RUN												
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-20 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT7 ON LINE-75 FOR 1 SPOT/WK												
78	A		1200M-100A	30		\$250.00	10/7	10/7	1		SUN	1
PROGRAM : SPORTS NIGHT												
ORD COM1: MGS ARE SKED TO RUN												
PART OF A MAKEGOOD MADE UP OF LINES 77-80												
79	A		600P-630P	30		\$1,500.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												
ORD COM1: MGS ARE SKED TO RUN												
PART OF A MAKEGOOD MADE UP OF LINES 77-80												
80	A		600A-700A	30		\$1,500.00	10/4	10/5	1		TH-F	1
PROGRAM : NEWS												
ORD COM1: MGS ARE SKED TO RUN												
PART OF A MAKEGOOD MADE UP OF LINES 77-80												
81	A		700A-900A	30		\$850.00	10/6	10/6	1		SAT	1
PROGRAM : NEWS												
ORD COM1: MOVED FROM HDL# 6269461												
82	A		700A-900A	30		\$850.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												
ORD COM1: MOVED FROM HDL# 6269461												
PART OF A MAKEGOOD MADE UP OF LINES 81-84												
83	A		600A-700A	30		\$675.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												
ORD COM1: MOVED FROM HDL# 6269461												
PART OF A MAKEGOOD MADE UP OF LINES 81-84												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

84	A		1000A-1100A	30		\$375.00	10/4	10/5	1		TH-F	1
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PROGRAM : MILLIONAIRE/FUED  
ORD COM1: MOVED FROM HDL# 6269461  
PART OF A MAKEGOOD MADE UP OF LINES 81-84

STATION MAKEGOOD OFFERS:

M4	OK'D	BUY#20	MISSED: MON/1000P-1100P				OCT8		30S	\$6,000.00	(OCT2/12)	
		BUY#75	SUN/800P-900P				OCT7		30S	\$6,500.00		
			OFFER: MON/800P-1000P				OCT8		30S	\$9,250.00	PLS ADVISE.	
			& SUN/1200M-100A				OCT7		30S	\$250.00		
			& SUN/600P-630P				OCT7		30S	\$1,500.00		
			& TH-F/600A-700A				OCT4		30S	\$1,500.00		
			CMT: MGS ARE SKED TO RUN									

M5	OK'D		MISSED: BONUS				OCT6		30S	\$850.00	(OCT2/12)	
			OFFER: SAT/700A-900A				OCT7		30S	\$850.00	PLS ADVISE.	
			& SUN/700A-900A				OCT7		30S	\$675.00		
			& SUN/600A-700A				OCT7		30S	\$375.00		
			& TH-F/1000A-1100A				OCT4					
			CMT: MOVED FROM HDL# 6269461									

OCT/12 314120.00

CONTRACT TOTAL 314120.00  
TOTAL SPOTS 164

MARKET TOTALS \$737,090 WFTV 42% WKMG 19% WESH 20% WOFL 14% WKCF 2% WRBW 2% CABL 0%  
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE